

## BEAUTY, FUNCTIONALITY AND SUSTAINABILITY

### THE LONSEAL COMMITMENT

A leading designer and manufacturer of resilient surfacing products, Los Angeles-based **Lonseal, Inc.** pushes the limits of **sustainable surfacing** through technological, visual and textural innovations. A longtime supplier of surfaces for healthcare facilities, restaurants, universities, homes, and offices, the firm's proactive approach to improving the manufacturing process of its versatile surfacing products has made it a driving force in the sustainable surfacing industry.

**Every year, Lonseal recycles 12.6 million pounds of manufacturing materials** via their dedicated product recycling plant, re-investing that material back into the manufacturing process. **Additionally, the company recycles 978,000 gallons of water per day**, and ships our products in **100 percent reusable, 100 percent recyclable packaging**.

Lonseal surfaces provide **greater durability** than most traditional surfaces based on the use of a **UV cured** urethane factory finish that is **more stable, stronger and 3 to 4 times thicker than the industry standard** heat cured urethane. This 100 micron thick protective urethane layer is formulated to provide maximum resistance to foot traffic and most chemicals common to commercial settings. Maintenance of Lonseal surfaces consists of simple and easy cleaning with Loncare neutral pH floor cleaner. This means **fewer harsh chemicals** within a building and, in turn, the environment.

**"We take very seriously the impact that the manufacturing process has on the environment,"** said Lonseal Marketing Director Kinjal Husges. **"That's why Lonseal has made a full commitment to minimizing that impact, from recycling at our facilities to our Sample Re-use Program.** It's important that the products that go into beautiful man-made environments don't take away from the beauty of the natural environment."

As an environmentally conscious design partner, Lonseal provides clients with the most innovative, sustainable, and functional high-performance products on the market. The company's **GreenAir™ Collection** features products that have been reformulated to emit **extremely low levels of VOCs – as much as 90 percent lower levels** than old formulas – ensuring that they adhere to the industry's highest environmental standards. The majority of the firm's products contain **more than 35 percent recycled content, and in some cases more than 50 percent**.

Lonseal recognizes the challenge of creating spaces that are as ecologically sensitive as they are stylish. **An active member of the USGBC, many of Lonseal's products meet LEED® requirements**, empowering clients to create durable, elegant spaces with a minimal environmental footprint.

**Lonseal shares society's passion for preserving our world's precious resources and the natural environment.** Their dedicated team remains steadfast in its commitment to delivering solutions that will help designers and their clients ensure a more sustainable future.



## ABOUT LONSEAL

Celebrating 35 years of providing exceptional service to commercial industries worldwide, Lonseal Inc. is a designer and manufacturer of resilient flooring and vertical surfacing products. Through their GreenVinyl™ initiative, the majority of the company's products have been reformulated to contain more than 35 percent pre-consumer content and, as a result of its exclusive GreenAir™ technology, Lonseal's products emit extremely low levels of VOCs.

Ensuring adherence to the industry's highest environmental standards, Lonseal's surfacing materials are GREENGUARD certified and can contribute toward LEED® points (MR 4.1 and 4.2, EQ 4.1). Additionally, Lonseal products are approved by the GreenMedic™ JIS Z 2801 standard test and, as part of the GREENGUARD Microbial Resistance Listing Program, are proven to resist the growth of mold. Lonseal's products are distributed nationwide through architects, designers and contractors, servicing a range of commercial applications including healthcare, educational, recreational, fitness, corporate, retail and hospitality. Lonseal is a member of the Collaborative for High Performance Schools (CHPS), the U.S. Green Buildings Council, and the GREENGUARD Environmental Institute.

