

LONSEAL

FOR IMMEDIATE RELEASE

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LONBEAD – A SPECTACULAR, TEXTURED, NEW RESILIENT VINYL FLOORING PRODUCT FROM LONSEAL INC.

CARSON, CALIF. – *Leave An Impression* without saying a word with **Lonbead**, an exquisitely embossed patterned surface available in ten stunning colorways. The striking color changes depend on the path of travel. While the subtle hints of iridescent hues with minute flakes and fibers imbedded in the sphere of the beads will leave a sophisticated impression in any application. Along with its unique enchanting aesthetics, Lonbead is a high performance product with a skid-resistant surface, and a cost efficient, easy installation.

In addition, Lonbead's innovative blend of cutting-edge design and sturdy vinyl construction means that Lonbead is every bit as durable as the space in which it's been installed – a potent lure to architect covetous of reducing the life-cycle costs of their capital projects. Lonbead's reused-materials content is applicable to a credit under LEED standard MR 4.1. The GreenAir™ Collection features Lonseal's suite of low emitting VOC resilient vinyl products. Lonbead, the latest edition to the GreenAir™ Collection offers a fresh new outlook on breathable resilient sheet vinyl.

Celebrating 35 years of leaving an impression on commercial industries worldwide, Lonseal Inc. is a designer and manufacturer of resilient flooring and vertical surfacing products, many featuring innovative embossing patterns. Through Lonseal's GreenVinyl™ initiative, the majority of the company's products have been reformulated to contain more than 35 percent pre-consumer content and, through its GreenAir™ technology, products emit low VOCs. Ensuring adherence to the industry's highest environmental standards, the company's surfacing materials are GREENGUARD certified and can contribute toward LEED® points (4.1 and 4.2). Additionally, Lonseal products are approved by the GreenMedic™ JIS Z 2801 standard test and, as part of the GREENGUARD Microbial Resistance Listing Program, are proven to resist the growth of mold. Servicing a range of commercial applications including healthcare, educational, recreational, fitness, corporate, retail and hospitality, Lonseal's products in the United States are distributed through architects, designers and contractors nationwide. For more information, visit www.lonseal.com or call 310-830-7111.

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