

DRAFT Date: November 2, 2006
For Release: Immediately
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Lonwood Performa Helps Keep Dancers on Their Feet *Lonseal Product Selected for Cushioning and Wood Grain Appearance*

When Dance Studio, Inc.—a dance instruction studio for youngsters in St. Louis, MO—required new flooring for its primary dance space, the company opted for 340 square yards of Lonseal’s Lonwood Performa. The studio selected this product because of its demonstrated dependability, cushioning properties, and wood aesthetic.

Lonwood Performa’s multiple-layered construction expertly met Dance Studio’s cushioning requirement. Because children would be frequently utilizing the space during dance lessons, cushioning was important to proactively pillow falls and minimize injuries. The three-layered composition of Lonwood Performa devotes two layers to impact absorption. The 3-millimeter-thick closed-cell foam layer provides impact attenuation, reducing micro-trauma associated with high-energy activities. The 2-millimeter-thick middle layer provides primary shock attenuation plus additional support and dimension stability.

As a part of Lonseal’s wood-grain collection, Lonwood Performa met Dance Studio’s wood aesthetic requirement. Lonwood Performa pairs the warm, refined appearance of wood with the benefits of cushioned resilient flooring.

Having seen Lonwood Performa at another studio that had similar needs, the owner of Dance Studio was able to see how the product performed prior to purchasing.

After two years of use, Dance Studio has customized the floor to include place markers and guide lines for the young dancers that use the floor. These guide lines are important for teaching dance to children to show the youngsters where they should be. Dance Studio is so pleased with the product that the company is considering another Lonseal product, Lonfloor Plain, for a dance stage.

Lonseal designs and manufactures resilient flooring and vertical surfacing products known for their innovative embossing patterns, broad color array, and superlative maintenance properties. Since 1972, Lonseal has been developing enduringly popular designs, including

Lonplate, Loncoin, Londot, Lonbead, Lonfloor Vista, Lonnova UV, Londeck, Loneco, and Lonwood Natural. Through Lonseal's GreenVinyl™ initiative, the majority of Lonseal products have been reformulated to contain 20 percent post-industrial content and, through the company's GreenAir™ technology, products emit low VOCs. Lonseal provides resilient flooring and vertical surfacing to healthcare, educational, recreational, fitness, corporate, retail, and hospitality markets throughout the United States. It is distributed through architects, designers, and contractors nationwide.

Project name: Dance Studio, Inc.
317 Ozark Trail Dr., Ste. 140-160
Ellisville, MO 63011

Product Used: Lonwood Performa

Color: Oak

Amount Used: 340 square yards

Specifier: End-user specified

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